PROMISE WEB & TECH

SOLUTIONS CO

2025

5-POINT WEBSITE AUDIT CHECK LIST

USE THIS QUICK CHECKLIST TO EVALUATE YOUR WEBSITE'S EFFECTIVENESS.
MARK EACH BOX TO SEE WHERE YOUR SITE HAS OPPORTUNITIES FOR IMPROVEMENT.

- [ ] USER EXPERIENCE REVIEW (U/X)
  IS YOUR SITE EASY TO NAVIGATE? CAN VISITORS QUICKLY FIND WHAT THEY NEED AND COMPLETE ACTIONS (FORMS, PAYMENTS, CONTACT)?

- [ ] MOBILE & SPEED PERFORMANCE
  DOES YOUR SITE LOAD QUICKLY ON MOBILE DEVICES? IS THE DESIGN RESPONSIVE AND ADAPTIVE?

- [ ] BRANDING & VISUAL CONSISTENCY
  ARE YOUR COLORS, FONTS, IMAGERY, AND LAYOUT ALIGNED AND PROFESSIONAL?

- [ ] CONVERSION OPPORTUNITIES
  ARE YOUR CALLS-TO-ACTION CLEAR? ARE FORMS, BUTTONS, AND CONTACT ELEMENTS PLACED TO DRIVE ACTION?

- [ ] BASIC SEO & VISIBILITY
  ARE PAGE TITLES, META DESCRIPTIONS, HEADERS, AND KEYWORDS OPTIMIZED FOR SEARCH ENGINES?

AUDIT CHECKLIST

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